



FOR IMMEDIATE RELEASE

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Two August Events Support Kansas City's St. Patrick's Day Parade

The 34th annual St. Patrick's Day Parade is seven months away. That notion, however, provides little respite for the scores of volunteers who work throughout the year to support Kansas City's largest single-day event. During the month of August alone, the Parade Committee and its new leaders will be holding its annual golf tournament fundraiser, as well as inviting the public to participate in the process of determining the theme of the 2007 parade.

Rub o' the Green Golf Tournament

The 18th annual edition of this highly successful and important parade fundraising event will kickoff the morning of August 18 at the Sunflower Hills Golf Course, 112th & Riverview (I-70 & K-7), in Bonner Springs. Spaces remain for four-person teams and individuals. The \$95 per-person cost will cover green fees, golf cart, beverages on the course, and the post-event barbeque dinner and awards ceremony. Hole sponsorships, including souvenir flag and on-course advertising, are only \$175. The tournament format provides many opportunities for scoring improvement, as well as bidding in the Silent Auction. Check-in time is 6:30 a.m., with a shotgun start at 7:30 a.m. Entry forms and additional information are available through the parade website (www.kcirishparade.com), Tom O'Rourke (W 913-220-6616, H 913-642-4741) or Pete McCluskey (W 913-226-3947, H 913-362-5145).

Parade Theme Contest

Each Kansas City St. Patrick's Day Parade has a different theme that has traditionally been developed by committee members. This year, the public is invited to help select the theme! It may reflect the heritage of Kansas City, its Irish community and culture or even build upon current events. The winner will receive a free float entry in the 2007 parade, \$40 worth of official parade merchandise and recognition on the parade website. Contestants should submit theme ideas through the parade website by August 30. A listing of past themes is posted at <http://www.kcirishparade.com/Parade/History/themes.htm>.

New Leadership

Parade leadership recently evolved, with Bob Kearney assuming the post of Senior Co-Chair. A 17-year Parade Committee veteran and Co-Chair with Mary Nestel the past two years, Bob brings to the top position a wealth of experience and enthusiasm for all things Irish. Joining Bob as Junior Co-Chair is Jami Byer, an active committee member since 2003. Her strong and diverse background in community service work with local charities will provide fresh insight and energy to the Parade Committee. Bob and Jami will build on the parade successes of recent years by continuing to partner with City leaders and working hard to ensure a family-friendly community event on St. Patrick's Day.

For more information on the St. Patrick's Day Parade, the Rub o' the Green Golf Tournament or the Parade Theme Contest, contact the Parade's Internet web site at www.kcirishparade.com, call (816) 931-7373 or address email to info@kcirishparade.com.

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